



IMPATIENT FOR A CHALLENGE?

**CPD Microcredential
Brochure**



University of Essex

Online

CONTENTS



| | |
|-------------------------------|----|
| About the CPD Microcredential | 04 |
| Available modules | 06 |
| What are the benefits? | 08 |
| Sponsorship advice | 09 |
| Why Essex Online? | 10 |

ABOUT THE CPD MICROCREDENTIAL

Designed for continuing professional development, our CPD microcredential modules offer you the opportunity to complete a standalone qualification 100% online and part-time in just 13 weeks. Modules are available in the fields of business, computing and health – allowing you to develop your knowledge within these specific areas.

Whether you're looking to upskill in your existing career or move into a completely new industry, our CPD microcredential modules are ideal for helping you achieve your ambitions.

Continuous professional development

Improve your professional knowledge in an area that interests you.

Enhance your CV

Employers are always looking for candidates with the relevant skills to perform the job well.

Gain key industry skills

Meet the demands of your industry and push yourself towards new goals.



“We believe the University of Essex Online’s CPD microcredential modules can be of great advantage to the working professional, as not only will they help students stay at the top of their game, they also prepare them for future challenges.”

David Dixon
Academic Director

AVAILABLE MODULES

BUSINESS

Management: Principles and Practices

Develop your management style and learn what it takes to be a successful leader that encourages positivity in the workplace.

Marketing Strategy and Management

Discover why marketing strategies are key to business success and how to implement one within your own workplace.

Project Management Techniques

Explore common project planning techniques, including PRINCE2 and AGILE thinking, as you build on your communication and reporting skills.

COMPUTING

Launching into Cyber Security

Deepen your understanding of cyber security by exploring common algorithm and programming practices, as well as how to design a secure information system.

The Data Professional

Learn how to collect, analyse and interpret data to help make informed decisions within your organisation.

Understanding Artificial Intelligence

Consider the evolutionary aspects of artificial intelligence and discover the key concepts and algorithms within this rapidly growing sector.

HEALTH

Epidemiology

Investigate the core principles of epidemiology to understand how diseases are controlled and how to make decisions which improve public health.

Healthcare Leadership in Practice

Learn about the different leadership styles within healthcare and how to drive performance and positive change.

Topics in Public Health

Explore current public health issues on a global scale and learn about future considerations so you can make a real difference in your own community.

WHAT ARE THE BENEFITS?

There are many benefits to studying a CPD Microcredential with us:

Open entry route

You don't need any prior academic or work experience to study with us. You'll just need to meet our English language requirements.

Alumni discount

University of Essex and University of Essex Online graduates are eligible for a 10% alumni discount.

Academic credits

You'll receive 20 academic credits at postgraduate level, which can be applied to progression onto a PG Cert, PG Dip or full Masters degree.

Digital certificate

You'll be awarded a recognised qualification awarded by the University of Essex.

Value for money

If you can't afford to study a full degree right now, a CPD Microcredential is a lower cost alternative.

Verified badge

You can share your achievement with social networks, as well as potential employers.

Reskilling and upskilling

It can be a great way to reskill or upskill in a new field or embark on a different career direction.

SPONSORSHIP ADVICE

Did you know your employer could cover part or all of your course fee?

If there's a CPD microcredential module you're interested in and that's relevant to your current role, your employer may be willing to help you excel in your career.

The best place to start is to have a chat with your line manager or HR representative. You'll want to discuss:

- how a CPD Microcredential qualification would benefit the company
- any previous training you've completed and how this would build on your existing experience
- your future goals and career aspirations



WHY ESSEX ONLINE?

Celebrating 15 years of online learning

In 2007, Kaplan Open Learning partnered with the University of Essex to provide high quality online education via the University of Essex Online. 15 years on, we're delighted to have over 4,000 students studying with us in more than 140 countries.

Top 40 university (Complete University Guide 2023)

Your qualification will be awarded by the University of Essex – a top institution with over 50 years' experience delivering cutting-edge education. High quality online education via the University of Essex Online. 15 years on, we're delighted to have over 4,000 students studying with us in more than 140 countries.

Dedicated student support

Online learning doesn't mean going it alone; our student advisers and knowledgeable tutors will be on-hand to help whenever you need them.

Designed for online delivery

All our courses are created with online delivery in mind, which means all learning materials are accessible 24/7 on our innovative virtual learning environment.

"I chose to study with the University of Essex Online as they had glowing reviews and offered a lot of information regarding the course outline. What I'd say to prospective students is don't think twice – jump right in and take up studying!"

Bhavneet Singh-Bangu
MSc Criminology and Criminal Psychology graduate



"We're proud to have built a trusted community that's now celebrating a milestone achievement."

Anthony Forster
Vice Chancellor at the University of Essex

READY TO APPLY?

Complete the [online application form](#) and an admissions adviser will be in touch to assist you in the enrolment process.

Ready to start? Apply now!

WE ARE ESSEX ONLINE. IF YOU GIVE UP AT THE FIRST OBSTACLE, ESSEX ONLINE ISN'T FOR YOU. IF YOU WANT TO BE SPOON-FED A COURSE, ESSEX ONLINE ISN'T FOR YOU. IF YOU'RE WILLING TO **MAKE SACRIFICES AND WORK HARD**, ESSEX ONLINE IS FOR YOU. WE'RE ON THE SIDE OF PEOPLE WITH **GRIT AND PERSEVERANCE**. WE'RE ABOUT PEOPLE WHO ARE BOLD ENOUGH TO **CHALLENGE THE STATUS QUO**. WE'RE AFTER PEOPLE WHO DEFY THE NAYSAYERS, BECAUSE **CHALLENGING CONVENTION** IS IN ON OUR DNA. WE WANT PEOPLE WHO LOVE TO LEARN HOW BUT ALSO **WANT TO CHALLENGE WHY**. IT DOESN'T MATTER WHERE YOU'RE FROM, WHAT YOU DO OR WHAT STAGE IN LIFE YOU'RE AT. WE'RE INTERESTED IN HOW YOU WANT TO GROW AND **WHAT YOU WANT TO CHANGE**. WE'LL PROVIDE YOU WITH THE KNOWLEDGE AND SKILLS TO **TRANSFORM LIVES: YOURS AND THOSE AROUND YOU**. WE'LL CONNECT YOU WITH PEOPLE FROM ALL CORNERS OF THE WORLD – **A TRULY GLOBAL COMMUNITY**. SO, ARE YOU GOING TO SIT AND WATCH THE WORLD GO BY? OR DO YOU HAVE THE NERVE TO **FACE CHALLENGES HEAD ON?** WE'LL BE HERE EVERY STEP OF THE WAY HELPING YOU **REALISE YOUR AMBITIONS**. IF YOU'RE READY – **WELCOME HOME**.

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