



IMPATIENT FOR A CHALLENGE?

**Online Short Courses
Brochure**



University of Essex

Online

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ABOUT OUR ONLINE SHORT COURSES

Whether you're looking to develop skills in an area of interest or start a new career path, our online short courses help you gain the industry-relevant knowledge you need in as little as 10 weeks. Our online short courses form modules on our undergraduate business degrees, so you'll get a glimpse of studying at higher education level with the University of Essex Online.

All courses are delivered 100% online, part-time, so you can easily fit your studies around work and family life. And upon completion, you'll receive 15 academic credits at undergraduate level – with the option to progress to a full degree.

Progress to a full degree

Start a role in your chosen industry or choose to study a full undergraduate degree.

Enhance your CV

Employers are always looking for candidates with the relevant skills to perform the job well.

Gain key industry skills

Meet the demands of your industry and push yourself towards new goals.



AVAILABLE COURSES

BUSINESS

Business and Management skills

Discover the difference between a leader and manager, and how to motivate teams in the workplace.

Fundamentals of Marketing

Learn the key aspects of successful marketing – from consumer influence to marketing strategy.

Human Resource Management

Gain an insight into HR theories and practices, while exploring the full talent management process and more.

WHAT ARE THE BENEFITS?

There are many benefits to studying an online short course with us:

Open entry route

You don't need any prior academic or work experience to study with us. You'll just need to meet our English language requirements.

Alumni discount

University of Essex and University of Essex Online graduates are eligible for a 10% alumni discount.

Academic credits

You'll receive 15 academic credits at undergraduate level – with the option to progress to a full Bachelors degree.

Key achievement

You'll receive a digital certificate awarded by the University of Essex.

Value for money

If you can't afford to study a full degree right now, an online short course is a lower cost alternative.

Skill development

It can be a great way to enhance your academic skills or embark on a different career direction.

SPONSORSHIP ADVICE

Did you know your employer could cover part or all of your course fee?

If there's an online short course you're interested in and that's relevant to your current role, your employer may be willing to help you excel in your career.

The best place to start is to have a chat with your line manager or HR representative. You'll want to discuss:

- how an online short course qualification would benefit the company
- any previous training you've completed and how this would build on your existing experience
- your future goals and career aspirations



WHY ESSEX ONLINE?

Top 40 university (Complete University Guide 2024)

Your qualification will be awarded by the University of Essex – a top institution with 60 years' experience delivering cutting-edge education.

Dedicated student support

Online learning doesn't mean going it alone; our student advisers and knowledgeable tutors will be on-hand to help whenever you need them.

Designed for online delivery

All our courses are created with online delivery in mind, which means all learning materials are accessible 24/7 on our innovative virtual learning environment.

"I had fantastic tutors. They were always on hand to support me even outside their office hours. With the kind of support from the University of Essex Online team, it is possible."

Grace Araba
BA (Hons) Business and Management graduate



"For over 15 years, the University of Essex Online has transformed the lives of students across the world by bringing them together to learn, share ideas and enjoy a host of opportunities."

Anthony Forster
Vice Chancellor at the University of Essex

READY TO APPLY?

Complete the [online application form](#) and an admissions adviser will be in touch to assist you in the enrolment process.

Ready to start? **Apply now!**

WE ARE ESSEX ONLINE. IF YOU GIVE UP AT THE FIRST OBSTACLE, ESSEX ONLINE ISN'T FOR YOU. IF YOU WANT TO BE SPOON-FED A COURSE, ESSEX ONLINE ISN'T FOR YOU. IF YOU'RE WILLING TO **MAKE SACRIFICES AND WORK HARD**, ESSEX ONLINE IS FOR YOU. WE'RE ON THE SIDE OF PEOPLE WITH **GRIT AND PERSEVERANCE**. WE'RE ABOUT PEOPLE WHO ARE BOLD ENOUGH TO **CHALLENGE THE STATUS QUO**. WE'RE AFTER PEOPLE WHO DEFY THE NAYSAYERS, BECAUSE **CHALLENGING CONVENTION** IS IN ON OUR DNA. WE WANT PEOPLE WHO LOVE TO LEARN HOW BUT ALSO **WANT TO CHALLENGE WHY**. IT DOESN'T MATTER WHERE YOU'RE FROM, WHAT YOU DO OR WHAT STAGE IN LIFE YOU'RE AT. WE'RE INTERESTED IN HOW YOU WANT TO GROW AND **WHAT YOU WANT TO CHANGE**. WE'LL PROVIDE YOU WITH THE KNOWLEDGE AND SKILLS TO **TRANSFORM LIVES: YOURS AND THOSE AROUND YOU**. WE'LL CONNECT YOU WITH PEOPLE FROM ALL CORNERS OF THE WORLD – **A TRULY GLOBAL COMMUNITY**. SO, ARE YOU GOING TO SIT AND WATCH THE WORLD GO BY? OR DO YOU HAVE THE NERVE TO **FACE CHALLENGES HEAD ON?** WE'LL BE HERE EVERY STEP OF THE WAY HELPING YOU **REALISE YOUR AMBITIONS**. IF YOU'RE READY – **WELCOME HOME**.

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