

# Online BA (Hons) Business and Marketing class profile 2025\*

The BA (Hons) Business and Marketing delivered is 100% online, part-time, with regular start dates throughout the year. You'll study an AACSB accredited course which explores a wide range of topics in the global business environment, helping you to unlock a career across a range of industries.

**31**  
**NATIONALITIES**

**71%**  
**FEMALE**  
**STUDENTS**

**26**  
**AVERAGE AGE**

## Industry backgrounds:

- Marketing
- Sales
- Admin
- Retail
- Customer Service
- Other

## Job roles include:

- Digital Marketing Specialist
- Assistant
- Digital Marketing Manager
- Digital Media Manager
- Assistant to Conference and Events Manager
- Business Support Assistant

## NATIONALITY BY REGION:



	Africa 11%
	Asia 15%
	Europe 19%
	Middle East 10%
	North America 1%
	South America 1%
	The Caribbean
	UK 40%