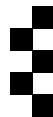




# ONLINE PROFESSIONAL COURSES

**Online Professional  
Courses Brochure**



University of Essex

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Online

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# ABOUT OUR ONLINE PROFESSIONAL COURSES

Designed for continuing professional development, our online professional courses give you the opportunity to complete a standalone qualification 100% online, part-time – in just 13 weeks. Choose from courses in business, computing and health to allow you to develop your knowledge within these specific areas.

Whether you're looking to upskill in your existing career or move into a completely new industry, our online professional courses are ideal for helping you achieve your ambitions.

## Continuous professional development

Improve your professional knowledge in area that interests you.

## Enhance your CV

Employers are always looking for candidates with the relevant skills to perform the job well.

## Gain key industry skills

Meet the demands of your industry and push yourself towards new goals.



**"We believe the University of Essex Online's online professional courses can be of great advantage to the working professional, as not only will they help students stay at the top of their game, they also prepare them for future challenges."**

**David Dixon**  
Academic Director

# AVAILABLE COURSES

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# BUSINESS COURSES

## Consumer Behaviour in the Digital Age

Discover how to influence consumer behaviour in both traditional and online settings using effective marketing campaigns.

## Core Concepts in Logistics, Operations and Supply Chain Management

Delve into the complex relationship of logistics, operations, and supply chain management, with sustainability in mind.

## Data Management, Modelling and Design

Harness the power of data and discover a range of tools, techniques, and methodologies used in data collection and management.

## Diversity Management in a Global Economy

Drive innovation with this online professional course that examines cultural differences, diversity and inclusion, and the wider global economy.

## Economics for Managers

Learn the key principles of micro and macro-economics and how economic forces can affect managerial decision making.

## Financial Decision Making

Find out how to make informed financial business decisions from a global perspective and acquire highly sought-after accounting skills.

## Global Logistics and Transport Management

Move into the fast-paced world of logistics and transport with this online professional course – and discover technological developments in the sector.

## Global Resource and Talent Management

Consider approaches that allow you to attract and retain the best talent, while managing the complexities of a diverse workforce.

## Leadership & Management Development

Find out how to nurture high-level talent and how to successfully identify potential candidates for leadership and management roles.

## Leadership in Practice

Explore all aspects of effective leadership from adaptability and emotional intelligence to strategic thinking and empowerment.

## Management: Principles and Practices

Develop your management style and learn what it takes to be a successful leader that encourages positivity in the workplace.

## Management of Projects

Refine your organisational skills and learn about ethical approaches to project management, as well as resource allocation and budget control.

## Marketing: Principles and Practices

Gain a thorough introduction to marketing fundamentals and consider the wider social, economic, and political context.

## Marketing Strategy and Management

Discover why marketing strategies are key to business success and how to implement one within your own workplace.

## Project Management Techniques

Explore common project planning techniques, including PRINCE2 and AGILE thinking, as you build on your communication and reporting skills.

## Statistics for Business

Grasp the framework for collecting, analysing, interpreting, and presenting data in a meaningful way to influence business decisions.

## Strategic Human Resource Development

Take a global approach and unpack successful talent development practices at individual, group, national, and international levels.

## Sustainable Supply Chain Management

Find out how to integrate sustainability into supply chain practices, discover logistics challenges, and learn about emerging trends within sustainable supply chain management.

# COMPUTING COURSES

## Advanced Object-Oriented Design and Programming

Explore the key aspects of object-oriented programming, the risks and challenges involved and future trends in the field.

## Deciphering Big Data

Discover the role big data plays in the global business environment and determine appropriate tools to solve data wrangling challenges.

## Launch into Computing

Gain an introduction to the world of computing – from cyber security to AI and data – and the role it plays in modern business.

## Machine Learning

Understand the theories and practices that underly machine learning before moving into more complex areas such as paradigms and algorithms.

## Numerical Analysis

Find out how data science and artificial intelligence are interlinked and develop the skills to interpret numerical results and inform decision making.

## Secure Software Development

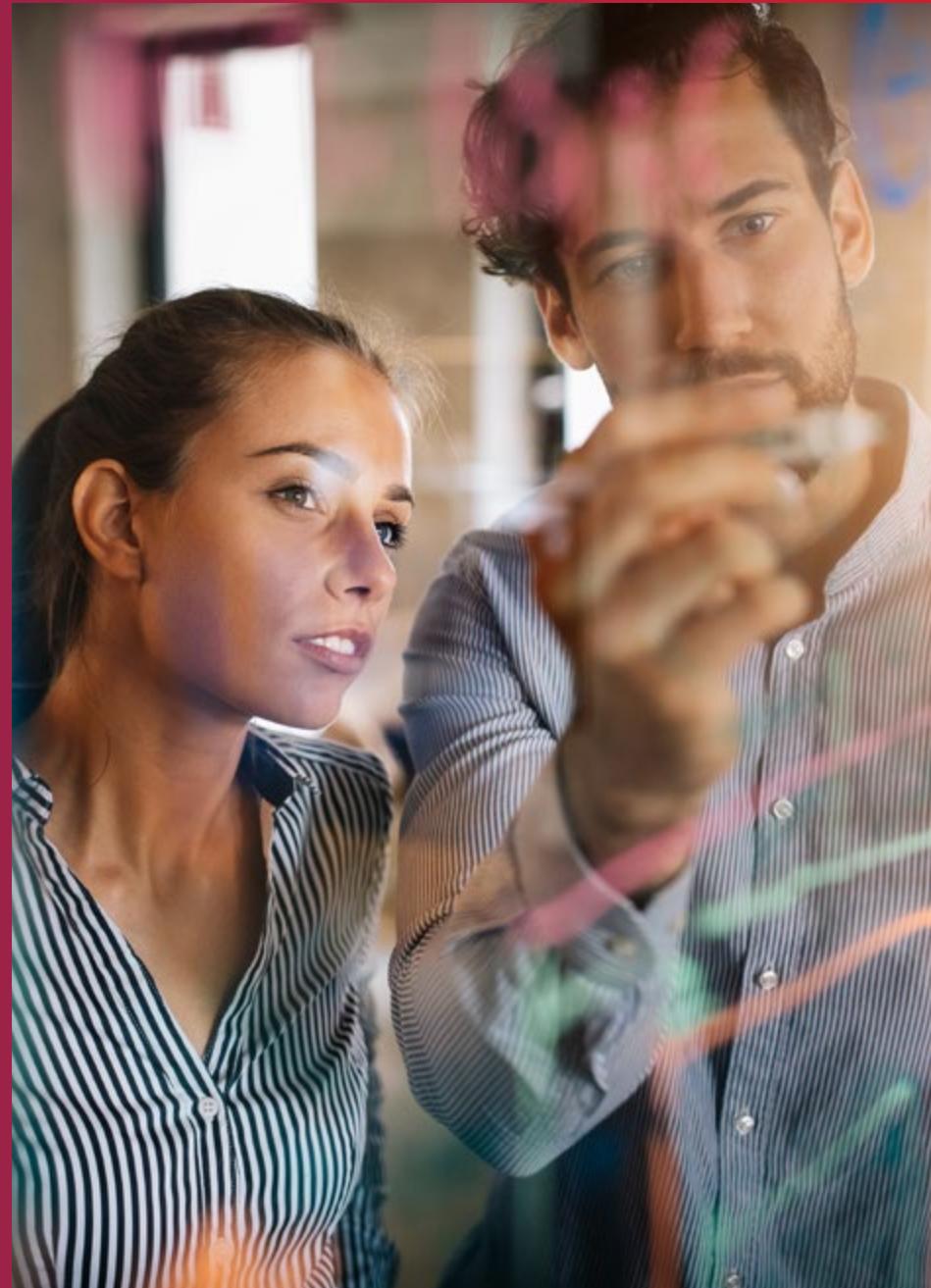
Expand your computing knowledge and discover the principles of secure development methodologies, as well as SDLC models including TOGAF and Agile.

## Security and Risk Management

In this online professional course, you'll develop the specialist knowledge to identify risks, threats and vulnerabilities in information systems.

## Understanding Artificial Intelligence

Consider the evolutionary aspects of artificial intelligence and discover the key concepts and algorithms within this rapidly growing sector.



# CRIMINOLOGY COURSES

## Applied Forensic Psychology

Learn how the UK criminal justice system deals with offenders and draw a connection between mental disorder, personality disorder, and crime.

## Complex Criminal Investigation

Investigate a range of complex crimes and how they're examined – all while considering miscarriages of justice, pitfalls and the role of the coroner.

## Crime, Causation and Criminological Theory

Put your critical thinking to the test with this thought-provoking course that covers everything from criminal theories and crime policing to punishment and labelling.

## Criminal Victimisation

Delve into the mind of the victim throughout the criminal justice process and learn about different crimes from gendered perspectives.

## Practical Psychology for Policing

Develop an understanding of police decision making in the 21st century and how psychology can be applied to routine police practice.



# EDUCATION COURSES

## Delivering Effective Teaching and Learning

Explore pedagogical strategies, teaching and learning methodologies, and areas of improvement in teaching while becoming a reflective professional practitioner.

## Digital Learning and Inclusion

Consider the challenges of delivering educational methods and look at how those with autism, dyslexia, and ADHD can be supported in digital learning.

## Philosophy of Education and Theories of Learning and Teaching

Delve into the historical, philosophical and cultural contexts of modern education while learning how to apply key concepts, values and benefits of education to real-world scenarios.



# HEALTH COURSES

## Applied Pathophysiology and Pharmacology in Management of Disease

Understand how physiology, pathology and pharmacology link to disease and explore potential risk factors that make individuals more susceptible.

## Communicable Disease Control

Analyse deliberate, man-made and natural infection outbreaks, their impact on society and how to mitigate the risk of recurrence.

## Diabetes: Prevention, Care and Management

Discover the personal, environmental and societal factors contributing to the rise in diabetes and investigate ways to combat one of biggest challenges facing healthcare today.

## Epidemiology

Investigate the core principles of epidemiology to understand how diseases are controlled and how to make decisions which improve public health.

## Evidence-based Decision Making in Practice

Develop the higher-level skills required to interpret, critique and evaluate evidence within clinical practice using the EBP toolkit.

## Healthcare Leadership in Practice

Learn about the different leadership styles within healthcare and how to drive performance and positive change.

## Health Needs Assessment and Priority Setting

Explore the tools and techniques used for structured health assessments while identifying priorities based on real-world scenarios.

## Health Promotion

Explore strategies that support promotional activity, while deepening your understanding of health promotion and the models and frameworks used to empower individuals and communities.

## Healthcare Management: Principles and Practices

Develop the leadership skills to manage complex areas of change, culture and innovation while exploring the challenges facing healthcare managers.

## Infection Prevention and Quality Improvement

Gain a thorough understanding of medical interventions to mitigate the risk of outbreaks, while considering the importance of maintaining quality and standards in healthcare.

## Introduction to Global Mental Health and Wellbeing

Take on a global perspective while exploring initiatives that reduce the burden of mental health and promote wellbeing for people across different countries.

## Introduction to Medical Microbiology and Immunology

Journey through the history of microbiology up to the latest discoveries in contemporary society and understand the role of immunology in the control and development of disease.

## Meeting the Needs of Vulnerable Patients

Explore the main concepts and theories of vulnerability while considering global perspectives on those classed as vulnerable in society.

## Mental Health over the Life Course

Delve into the universal symptoms of mental ill-health while considering the social and cultural difference to mental health treatments across the globe.

## Strategic Management in Healthcare

Explore strategic management in a healthcare context and learn how to put effective roadmaps in place to achieve objectives.

## Principles and Practices of Pain Management

Learn about the concept of pain and how humans perceive it, while exploring the role of analgesia and non-pharmacological interventions in pain management.

## Topics in Public Health

Explore current public health issues on a global scale and learn about future considerations so you can make a real difference in your own community.

# LAW COURSES

## International Business Law

Develop a strong familiarity with the general principles of transnational contract law to overcome cultural, language and legal differences in cross-border transactions.

## International Competition Law

Gain in-depth knowledge of the devices and the laws, articles and regulations relied upon to combat manipulated marketing conditions.

## Law of World Trade Organisation

Dive into the development of the World Trade Organisation (WTO) and understand the framework for implementing and monitoring agreements within the global rules of international trade.



# PSYCHOLOGY COURSES

## Critical Social Psychology

Delve into the historical and contextual foundations of critical social psychology and explore critical ideas within contemporary psychological and socio-political issues.

## Global Environment and People Management

Examine the economic, institutional, social, and global contexts of people management and consider globalisation and technological advancements effecting HR strategies.

## Human Development Over the Lifespan

Explore key development points throughout the life cycle and gain a deep understanding of attachment, social relations, and cognitive and language development.

## Mentoring and Coaching for Organisational Effectiveness

Explore key aspects of delivering ethical, effective and efficient mentoring and coaching strategies in local, national and international contexts.

## Psychological Assessment at Work

Cover a range of topics including assessment principles and theory in work psychology, candidate fit and organisational change, and work-based behaviours from a psychological perspective.

## Psychobiology and Neuroscience

Discover the fundamental elements of psychobiology and neuroscience and apply this knowledge to a topic of interest to you – such as personality, intelligence, addiction, depression and more.

## Psychology Skills and Employability

Explore the importance of evidence-based practice, while examining assessments related to performance appraisal, development and selection.



# WHAT ARE THE BENEFITS?

**There are many benefits to studying an online professional course with us:**

## Open entry route

You don't need any prior academic or work experience to study with us. You'll just need to meet our English language requirements.

## Alumni discount

University of Essex and University of Essex Online graduates are eligible for a 10% alumni discount.

## Academic credits

You'll receive 20 academic credits at postgraduate level, which can be applied to progression onto a PG Cert, PG Dip or full Masters degree.

## Digital certificate

You'll be awarded a recognised qualification by the University of Essex.

## 60th anniversary scholarship

To celebrate the University of Essex turning 60, we're offering a 10% scholarship on all online professional courses.

## Reskilling and upskilling

Studying an online professional course is a great way to reskill or upskill in a new field, or embark on a different career direction.

# SPONSORSHIP ADVICE

## Did you know your employer could cover part or all of your course fee?

Did you know your employer could cover part or all of your course fee?

If there's an online professional course you're interested in and that's relevant to your current role, your employer may be willing to help you excel in your career.

The best place to start is to have a chat with your line manager or HR representative. You'll want to discuss:

- how an online professional course would benefit the company
- any previous training you've completed and how this would build on your existing experience
- your future goals and career aspirations



# WHY ESSEX ONLINE?

## Top 30 UK university (Complete University Guide 2025)

Study with the University of Essex Online and receive your qualification from the University of Essex, a top institution with over five decades' experience delivering cutting-edge education. high quality online education via the University of Essex Online. 15 years on, we're delighted to have over 4,000 students studying with us in more than 140 countries.

## Dedicated student support

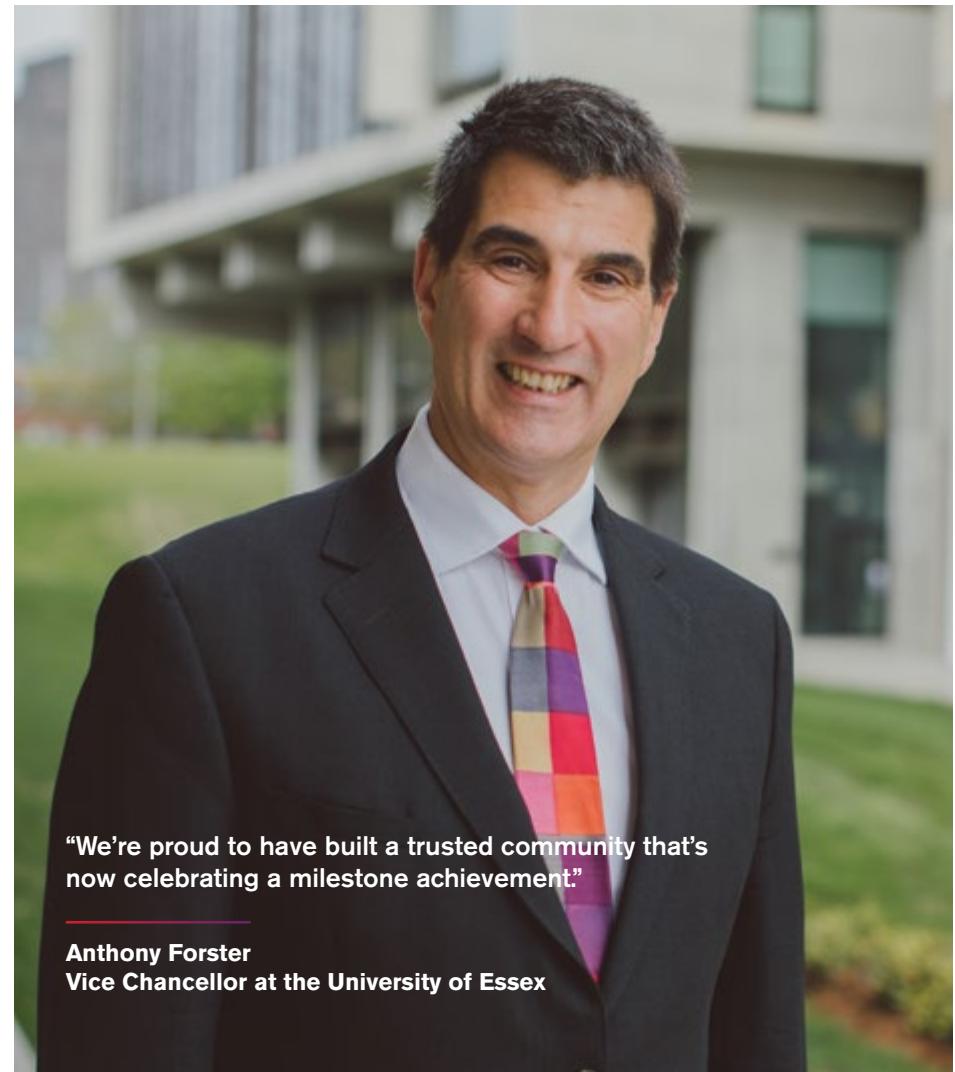
Online learning doesn't mean going it alone. You'll receive the dedicated support of our student advisers and knowledgeable tutors will be on-hand to help whenever you need them.

## Designed for online delivery

All our courses are created with online delivery in mind, which means all learning materials are accessible 24/7 on our innovative virtual learning environment.

**"I chose to study with the University of Essex Online as they had glowing reviews and offered a lot of information regarding the course outline. What I'd say to prospective students is don't think twice – jump right in and take up studying!"**

**Bhavneet Singh-Banghu**  
**MSc Criminology and Criminal Psychology graduate**



**"We're proud to have built a trusted community that's now celebrating a milestone achievement."**

**Anthony Forster**  
**Vice Chancellor at the University of Essex**

## READY TO APPLY?

Complete the [online application form](#) and an admissions adviser will be in touch to assist you in the enrolment process.

**WE ARE ESSEX ONLINE.** IF YOU GIVE UP AT THE FIRST OBSTACLE, ESSEX ONLINE ISN'T FOR YOU. IF YOU WANT TO BE SPOON-FED A COURSE, ESSEX ONLINE ISN'T FOR YOU. IF YOU'RE WILLING TO **MAKE SACRIFICES AND WORK HARD**, ESSEX ONLINE IS FOR YOU. WE'RE ON THE SIDE OF PEOPLE WITH **GRIT AND PERSEVERANCE**. WE'RE ABOUT PEOPLE WHO ARE BOLD ENOUGH TO **CHALLENGE THE STATUS QUO**. WE'RE AFTER PEOPLE WHO DEFY THE NAYSAYERS, BECAUSE **CHALLENGING CONVENTION** IS IN ON OUR DNA. WE WANT PEOPLE WHO LOVE TO LEARN HOW BUT ALSO **WANT TO CHALLENGE WHY**. IT DOESN'T MATTER WHERE YOU'RE FROM, WHAT YOU DO OR WHAT STAGE IN LIFE YOU'RE AT. WE'RE INTERESTED IN HOW YOU WANT TO GROW AND **WHAT YOU WANT TO CHANGE**. WE'LL PROVIDE YOU WITH THE KNOWLEDGE AND SKILLS TO **TRANSFORM LIVES: YOURS AND THOSE AROUND YOU**. WE'LL CONNECT YOU WITH PEOPLE FROM ALL CORNERS OF THE WORLD – **A TRULY GLOBAL COMMUNITY**. SO, ARE YOU GOING TO SIT AND WATCH THE WORLD GO BY? OR DO YOU HAVE THE NERVE TO **FACE CHALLENGES HEAD ON?** WE'LL BE HERE EVERY STEP OF THE WAY HELPING YOU **REALISE YOUR AMBITIONS**. IF YOU'RE READY – **WELCOME HOME.**

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