

Module title: Management: Principles and Practices

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| Module code: | MGPP/MBAMGPP | NQF level: | Level 7 |
| Credit value: | 20 credits | Study duration: | 12 weeks |

Module description

This module provides a critical introduction to some of the main principles and practices of contemporary management and organizational behaviour. The module combines lectures and small group work to provide students with an overview of the main currents in contemporary management thinking and to explore these through case studies based on the student's own organisation of management in action.

At the end of the module, students should have a good grasp of the main functions of management, understand how these are located in wider political and economic context, and have an appreciation of some of the key issues and challenges facing management today. This will include debate concerning how corporate objectives can be achieved in a socially responsible manner.

Aims

- To provide an introduction to the main topics and issues in contemporary management and organization theory.
- To connect management thinking to broader currents in contemporary social science and theory.
- To provide an analytical framework to assist students to think reflexively about management and organisational processes.

Learning outcomes

On completion of this module students will be able to:

- To understand the nature of organizations and the process of management.
- To be able to explain, and critically analyse, a range of contemporary managerial concerns with particular focus on ethical and sustainability issues pertinent in the current environment.
- To be able to explain and evaluate different approaches to the practice and analysis of management.
- To be able to analyse a case study.

Units covered

- 1) Introduction to Management
- 2) Managing the individual
- 3) Managing teams and groups
- 4) Managing leading, coaching and motivating
- 5) Managing culture
- 6) Managing decision making
- 7) Managing knowledge and learning
- 8) Managing innovation and change
- 9) Managing 'One Way'?
- 10) Managing beyond bureaucracy
- 11) Managing organisational design
- 12) Current topics in management

Learning and teaching methods

The learning and teaching methods for the module follow the online delivery strategy for the programme as a whole. The module will be delivered by reading materials available on the learning platform supported by pre-recorded lecturecasts, synchronous Question and Answer (Q&A) sessions and directed independent study. Students will be encouraged to identify and share relevant resources and are expected to extend and enhance the knowledge and understanding they acquire by regularly consulting on-line library materials relating to the course. Tutor support will be available to students via online office hours, pre-arranged telephone and/or Skype calls and email communication.

Assessment

| Description of unit of assessment | Length / Duration | Submission Date | Weighting |
|-----------------------------------|----------------------|--------------------------|-----------|
| 4 Assessed Discussion Activities | Two weeks | Weeks 2, 4, 8 and 10 | 20% |
| Mid-module assignment | 2,500 words | Mid Module | 35% |
| Journal Entries | 200 – 300 words each | Weeks 2, 4, 6, 8, and 10 | 10% |
| End of module project | 2,500 words | End of Module | 35% |