

Module code	GLTM_PBUS7E	NQF level	7
Credit value	20	Study duration	12 weeks

Global Logistics and Transport Management

Module description

This module examines subjects related to logistics management in meeting the ever-growing expectations of customers in a global context. Focus is also given to distribution and transport management decisions, marketing channels and relationship between trading and transport channels, and intermediaries in global transport and logistics field. The module assesses the key elements within logistics and transport management and examines latest relevant industrial and technological developments. This module also examines the concept of sustainability in logistics and transport management and its implication in today's competitive business operations. This module outline was developed based on the outcome of the examination of various logistics and transport management topics covered in academic textbooks; research carried out in academic journals, and various trends driving the global business environment which directly impact the global logistics and transportation operations.

This module aims to:

- develop skills needed in managing logistics in a global context
- demonstrate a critical understanding of global transport management
- critically evaluate decision options in transport and logistics operations in offering excellent customer service
- critically assess sustainable transport and logistics operations

Learning outcomes

- Demonstrate an in-depth understanding of logistics and transport management
- Critically analyse the role of sustainable logistics management in a competitive environment
- Develop capacity to analyse the complexities of logistics and marketing channels in a global context
- Apply relevant logistics techniques to practical management situations

Syllabus

- Introduction to logistics management
- Global logistics and strategies
- Integrated transport management
- E-commerce and logistics information systems
- Customer service in logistics
- Logistics costing
- Warehousing and inventory management
- Humanitarian logistics management
- Reverse logistics management
- Facility location decision management
- Global transportation and transport security
- Sustainability in transport and logistics

Learning and Teaching Methods

This module will be delivered by interactive and tutor led learning materials provided on the learning platform supplemented by readings and seminar sessions. Tutor support will be available to students, via phone, email, and a fortnightly seminar session.

This module will be delivered by interactive and tutor led learning materials provided on the learning platform supplemented by readings. Tutor support will be available to students, via phone, email and a fortnightly seminar session.

On average, students are required to complete approximately 10-15 hours of study per module, per week, however this is indicative given the online nature of study.

Students can find this information within the Course Handbook and on the learning platform.

Description of unit of assessment	Length/Duration	Submission date	Weighting
<ul style="list-style-type: none"> ■ Discussion forum 	4 weeks	Units 1 to 4	10%
<ul style="list-style-type: none"> ■ Mid-module assignment - Report 	2,500 words	Unit 6	40%
<ul style="list-style-type: none"> ■ End of module assignment ■ Part 1 - Group presentation ■ Part 2 - Report 	Part 1 and part 2 equivalent to 2,500 words	Part 1 - Unit 11 Part 2 - Unit 12	Part 1 - 10% Part 2 - 40%