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| Module code | MAC | NQF level | 7 |
| Credit value | 10 | Study duration | 6 weeks |

Managing Across Cultures

Module description

The overarching objective of this module is to enable students to enhance their understanding of the way in which globalisation and international business activities affect management and management practices across cultures. Managers increasingly find themselves working across borders calling for a thorough understanding of issues that relate to cross cultural management.

This course offers an intensive and interactive engagement with the meso-level of international business related areas by considering several different phenomena that are affected by or affect successful management across cultures. Through the combination of lectures, group discussion and student led presentations students will be invited to engage in an in depth discussion about issues concerning management across cultures.

This module aims to:

- Provide students with a critical understanding of different aspects of management across cultures
- Introduce students to key concepts and theoretical lenses on management across cultures
- Enable students to independently and critically analyse the considerations needed for successful management across culture

Learning outcomes

On completion of this module, students will be able to:

- demonstrate an understanding of key perspectives, theories and concepts that inform management across cultures, especially with regard to:
 - the cultural context of management across cultures
 - the practices of managers in international contexts
 - the management of cross-cultural conflicts, problems and challenges

Syllabus

- The challenges of management across cultures (includes international HRM)
- Culture, values and worldviews, managers' mindset and communication across cultures
- Strategies and decision-making in management across cultures
- Organisation and management frameworks across cultures
- Problem solving in cross-cultural conflict

Learning and teaching methods

The learning and teaching methods for the module follow the intended online delivery strategy for the programme as a whole.

The module will be delivered by reading materials available on the learning platform supported by pre-recorded lectures, synchronous question and answer (Q&A) sessions, group and individual tasks, and directed independent study. Students will be encouraged to identify and share relevant web-based resources and are expected to extend and enhance the knowledge and understanding they acquire by regularly consulting online library materials relating to the course. Lecturers engage students outside the classroom through online office hours, appointments and email communication.

| Description of unit of assessment | Length/Duration | Submission date | Weighting |
|------------------------------------|-------------------|-----------------|-----------|
| 2 x assessed discussion activities | Two weeks | Every two weeks | 20% |
| End of module project | 2,500-3,000 words | End term | 70% |
| Journal entries | 300-500 words | Every two weeks | 10% |