

Module title: Managing Across Cultures

Module code:	MAC	NQF level:	Level 7
Credit value:	10 credits	Study duration:	6 weeks

Module description

The overarching objective of this module is to enable students to enhance their understanding of the way in which globalisation and international business activities affect management and management practices across cultures. Managers increasingly find themselves working across borders calling for a thorough understanding of issues that relate to cross cultural management.

This course offers an intensive and interactive engagement with the meso-level of international business related areas by considering several different phenomena that are affected by or affect successful management across cultures. Through the combination of lectures, group discussion and student led presentations students will be invited to engage in an in depth discussion about issues concerning management across cultures.

Aims

- To provide students with a critical understanding of different aspects of management across cultures
- To introduce students to key concepts and theoretical lenses on management across cultures
- To enable students to independently and critically analyse the considerations needed for successful management across culture.

Learning outcomes

On completion of this module students will be able to:

- Demonstrate an understanding of key perspectives, theories and concepts that inform management across cultures, especially with regard to:
 - The cultural context of management across cultures
 - The practices of managers in international contexts
 - The management of cross-cultural conflicts, problems and challenges

Units covered

- 1) Challenges for global managers
- 2) Cultures, values and worldviews
- 3) Organisation and management frameworks across cultures
- 4) Communication across cultures
- 5) Problem solving in cross-cultural conflict
- 6) Strategies and decision-making in management across cultures

Learning and teaching methods

The learning and teaching methods for the module follow the online delivery strategy for the programme as a whole. The module will be delivered by reading materials available on the learning platform supported by pre-recorded lecturecasts, synchronous Question and Answer (Q&A) sessions and directed independent study. Students will be encouraged to identify and share relevant resources and are expected to extend and enhance the knowledge and understanding they acquire by regularly consulting on-line library materials relating to the course. Tutor support will be available to students via online office hours, pre-arranged telephone and/or Skype calls and email communication.

Assessment

Description of unit of assessment	Length / Duration	Submission Date	Weighting
2 Assessed Discussion Activities	Two weeks	Weeks 2 and 4	20%
Journal Entries	200 - 300 words each	Weeks 2, 4 and 6	10%
End of Module Project	2,500 – 3,000 words	End of module	70%