



Module code	BE	NQF level	7
Credit value	15	Study duration	9 weeks

# Business Environment

### This module aims to:

- Identify the key elements of the internal environment of organisations and the interaction with the external environment
- Identify how a market economy functions and the role of government within it
- Examine the economic environment within which businesses operate in the United Kingdom
- Explain why countries benefit from trade with each other
- Make students aware of the growing impact of the European Union on British business

### Learning outcomes

On completion of this module, students will be able to:

- evaluate the broad approaches to organisation and management
- understand the economic environment of business
- examine the nature of economic activity in the business market
- identify and understand the main reasons why countries benefit from engaging in international trade with each other
- recognise the importance of the European single market for British business

### Syllabus

- Introduction to the business environment
- Organisations, their goals and management
- The economic environment
- Private and public sectors
- UK industrial environment
- People, technology and natural resources
- The international environment
- Business and Europe
- Corporate responsibility and the environment

### Learning and teaching methods

The learning and teaching methods for the module follow the intended online delivery strategy for the programme as a whole. The module will be delivered through the provision of specified reading materials on the virtual learning platform, which shall be supported by specified discussion forums and lecturecasts, and tutor support will be available to students via phone, email, and a fortnightly synchronous question and answer (Q&A) session.

Description of unit of assessment	Length/Duration	Submission date	Weighting
Discussion contribution	2 weeks	End of Unit 2 and Unit 6	20%
Mid-module assignment	1,500-2,000 words	End of Unit 4	30%
End of module project	1,500-2,000 words	End of Unit 9	30%
Journal entries	300-500 words	Bi-weekly submission	20%