Module Code: BI
NQF level: 5
Credit Value: 30
Study duration: 18 weeks

This module aims to:
- Provide the student with the opportunity to demonstrate their learning by undertaking an in-depth investigation of an issue arising from their occupational or professional activity;
- Equip the student with the skills and confidence to demonstrate achievement of the learning outcomes with reference to their personal development and their ability to link theory and practice;
- Encourage the student to demonstrate achievement of the learning outcomes with reference to their organisational or professional context and use theory to inform practice.

Learning outcomes
On completion of this module, students will be able to:
- Demonstrate an appreciation of the nature of research and the basic principles for ethical research.
- Demonstrate understanding of an issue within the work context which is worthy of investigation and has potential as a vehicle for personal learning and organisational change.
- Apply the skills of observation, investigation, reflection, and problem solving in a working environment.
- Present a solution to the issue that is underpinned by knowledge of appropriate theoretical models, professional practice, systematic secondary data collection, analysis and evaluation.
- Critically evaluate the impact of the proposed solution on the organisation.

Syllabus
The opening section of the module will examine the nature of research and introduce students to a variety of approaches to problem-definition and research methodology. Students will be introduced to a variety of data sources and methods of data analysis, focusing especially on secondary data collection.

Finally, students will be encouraged to identify and formulate a suitable problem into a research framework with an accompanying research design. Learning is centred in the working environment so the content of the module is influenced by the issues and challenges that emerge from this, and is individually determined by each student.

Learning and teaching methods
In this module the students use their workplace as the centre of learning and have access to relevant library reading resources online through the virtual learning platform. Academic guidance and support is provided by the module tutor using email, discussion forum activities and online question and answer (Q&A) sessions.

<table>
<thead>
<tr>
<th>Description of unit of assessment</th>
<th>Length/Duration</th>
<th>Submission Date</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discussion contribution</td>
<td>2 weeks</td>
<td>End of Units 2, 8 and 10</td>
<td>15%</td>
</tr>
<tr>
<td>Project proposal</td>
<td>1000-1500 words</td>
<td>End of Unit 6</td>
<td>20%</td>
</tr>
<tr>
<td>Personal Development as Manager journal report</td>
<td>2000-2500 words</td>
<td>End of Unit 15</td>
<td>25%</td>
</tr>
<tr>
<td>Innovation project report</td>
<td>4000-5000 words</td>
<td>End of Unit 18</td>
<td>40%</td>
</tr>
</tbody>
</table>