| Module code | BI | NQF level | 5 |
| Credit value | 30 | Study duration | 18 weeks |

Business Investigation

This module aims to:

- Cover a broad range of practical and theoretical issues related to research in business and will provide a foundation for conducting research projects in this context

Learning outcomes

On completion of this module, students will be able to:

- understand the nature of business research and the processes involved
- conduct research into a chosen business area using an appropriate methodology and a combination of theoretical and professional research material
- provide a detailed interpretation and evaluation of the data collected, identifying any flaws in the collection, process, or sample
- demonstrate the ability to understand research findings and apply these to a business context
- demonstrate the ability to produce a well-written and appropriately structured project report
- develop the skills required to undertake independent research

Syllabus

The opening section of the module will examine the nature of research and introduce students to a variety of approaches to problem-definition and research methodology. Students will be introduced to a variety of data sources and methods of data analysis, focusing especially on secondary data collection.

Finally, students will be encouraged to identify and formulate a suitable problem into a research framework with an accompanying research design. Learning is centred in the working environment so the content of the module is influenced by the issues and challenges that emerge from this, and is individually determined by each student.

Learning and teaching methods

In this module the students use their workplace as the centre of learning and have access to relevant library reading resources online through the virtual learning platform. Academic guidance and support is provided by the module tutor using email, discussion forum activities and online question and answer (Q&A) sessions.

Description of unit of assessment	Length/Duration	Submission date	Weighting
Discussion contribution	2 weeks	End of Unit 2 , 8 and 10	15%
Project proposal	1,000-1,500 words	End of Unit 6	20%
Personal Development as Manager journal report	2,000-2,500 words	End of Unit 15	25%
Innovation project report	4,000-5,000 words	End of Unit 18	40%