



Module code	IHM	NQF level	4
Credit value	15	Study duration	9 weeks

Introduction to Healthcare Management

Module description

The module introduces healthcare workers and aspiring managers to the foundation knowledge and principles of management in the delivery of healthcare services and programmes. The module also guides students to develop their academic skills building the foundations for advancing onto the rest of the course.

This module aims to:

- Introduce the basic elements of healthcare management
- Develop students understanding of the role of management in healthcare
- Introduce the various theories of management
- Introduce the variety of healthcare organisations
- Develop foundation level academic skills and competencies required to successfully engage and achieve in online higher education learning

Learning outcomes

On completion of this module, students will be able to:

- demonstrate an understanding of the variety of healthcare organisations
- discuss the role of management in healthcare and explore the challenges and barriers to effective management
- identify major stakeholders in healthcare management
- evidence the ability to search for, cite and reference academic sources and evaluate the sources they find

Syllabus

- Introducing healthcare
- Searching for literature in a healthcare management context
- The healthcare organisation
- Management theories
- Principles of management: history models, functions and skills
- Stakeholders
- Managing healthcare professionals
- Strategic planning in healthcare
- Contemporary issues, challenges and barriers in healthcare management

Learning and teaching methods

The learning and teaching methods for the module follow the online delivery strategy for the programme as a whole. The module will be delivered by reading materials available on the learning platform supported by pre-recorded lecturecasts, synchronous question and answer (Q&A) sessions, directed independent study, formative and summative activities and assessments. Across the programme students will undertake a variety of assessment which are aimed to evidence their learning against the learning outcomes and develop a broad range of skills. Students will be encouraged to identify and share relevant resources and are expected to extend and enhance the knowledge and understanding they acquire by regularly consulting on-line library materials relating to the course. Tutor support will be available to students via online office hours, prearranged telephone and/or Skype calls and email communication.

Description of unit of assessment	Length/Duration	Submission date	Weighting
Assessment 1 - e.g. library search and annotated bibliography	2,000 words	End of Unit 5	40%
Assessment 2 - e.g. research essay	2,000 words	End of Unit 9	60%