



Module code	PH	NQF level	5
Credit value	15	Study duration	9 weeks

Public Health

Module description

This module will introduce students to the concept of public health and the various ways in which it is applied. Students should be able to apply public health concepts, including some basic epidemiology skills, by the conclusion of this module. Throughout, public health campaigns in different global contexts will be used as case studies.

This module aims to:

- Introduce students to public health as a concept
- Highlight the different types of public health
- Allow students to explore the types of health issues that public health can address, and the multisector action that is required

Learning outcomes

On completion of this module, students will be able to:

- use principles of public health to understand how to overcome different health problems
- apply basic epidemiological principles
- understand the key features of different types of specialised public health “streams”
- design public health campaign materials
- appreciate specific ethical issues within public health

Syllabus

- What is public health?
- Measurement in public health
- Health promotion
- Environmental health
- Health policy and management
- Global health
- Public health ethics

Learning and teaching methods

The learning and teaching methods for the module follow the online delivery strategy for the programme as a whole. The module will be delivered by reading materials available on the learning platform supported by pre-recorded lecturecasts, synchronous question and answer (Q&A) sessions, directed independent study, formative and summative activities and assessments. Across the programme students will undertake a variety of assessment which are aimed to evidence their learning against the learning outcomes and develop a broad range of skills. Students will be encouraged to identify and share relevant resources and are expected to extend and enhance the knowledge and understanding they acquire by regularly consulting on-line library materials relating to the course. Tutor support will be available to students via online office hours, prearranged telephone and/or Skype calls and email communication.

Description of unit of assessment	Length/Duration	Submission date	Weighting
Assessment 1 - e.g. short answer questions	1,500 words	Unit 6	40%
Assessment 2 - e.g. group project - public health campaign materials and campaign brief and reflective journal entry	Campaign brief: 1,000 words 500 words reflective journal entry	Unit 9	60%