Module Code: ENT
NQF level: 7
Credit Value: 10
Study duration: 6 weeks

Entrepreneurship Module description:
This essential 10 credit compulsory module enables students to acquire information, knowledge and a critical understanding of economic, sociological, psychological and managerial theories of enterprise creation and development and how they apply in practice in the world of business and other organisations. The focus is on the formation of new businesses, innovative growth, and their impact on economic and social development in different environments.

Aims:
This module provides the necessary theoretical and policy framework for the study of entrepreneurship, defined as new venture creation and innovative growth relating to different types of organisations and environments. The module will provide the critical, theoretical underpinning for the study and investigation of enterprise development and the three critical components of entrepreneurship:
- Entrepreneurial People;
- Entrepreneurial Organisations;
- Entrepreneurial Environments

Syllabus
- Entrepreneurship and Innovation
- Entrepreneurial and Innovative People
- Entrepreneurial and Innovative Organisations – Small Firms, Medium Firms, Large Firms, High Impact Entrepreneurship
- The Entrepreneurial and Innovative Environment – Culture, Space, Institutions, Framework Conditions and the role of Government
- Entrepreneurship, Growth and Development – Economic and Social Aspects
- The Social Aspects of Entrepreneurship; Social Entrepreneurship and Social Innovation
- Internationalisation, Globalisation and Transnational Entrepreneurship
- Entrepreneurial Finance
- Emerging Forms of Entrepreneurship and Innovation

Learning and teaching methods
This module will be delivered by learning materials provided on the learning platform supplemented by readings. Students also have access to a series of ‘Listen Again’ lectures recorded on campus by Essex Business teaching staff. Tutor support will be available to students via phone, email, and weekly live seminar sessions. Each seminar revolves around a subject case study which links to the same resources used by students in the on-campus programme.

<table>
<thead>
<tr>
<th>Description of unit of assessment</th>
<th>Length/Duration</th>
<th>Submission Date</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>End of Module Project</td>
<td>2,500 words</td>
<td>End of Unit 6</td>
<td>70%</td>
</tr>
<tr>
<td>Discussion Forums x 2</td>
<td>Up to 10 posts in each forum</td>
<td>End of Units 2 and 4</td>
<td>20%</td>
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<tr>
<td>Individual Reflective Journal</td>
<td>3 entries</td>
<td>End of Units 2, 4 and 6</td>
<td>10%</td>
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