

Entrepreneurship

Module Code	ENT	NQF level:	7
Credit Value	10	Study duration:	6 weeks

Module description:

This essential 10 credit compulsory module enables students to acquire information, knowledge and a critical understanding of economic, sociological, psychological and managerial theories of enterprise creation and development and how they apply in practice in the world of business and other organisations. The focus is on the formation of new businesses, innovative growth, and their impact on economic and social development in different environments.

Aims:

This module provides the necessary theoretical and policy framework for the study of entrepreneurship, defined as new venture creation and innovative growth relating to different types of organisations and environments. The module will provide the critical, theoretical underpinning for the study and investigation of enterprise development and the three critical components of entrepreneurship:

- Entrepreneurial People;
- Entrepreneurial Organisations; and
- Entrepreneurial Environments

It will also provide insights into and models for the practice of entrepreneurship and innovation, and public policy that sustains different organisational and economic environments.

Learning outcomes

On completion of this module, students will be able to:

- demonstrate a critical understanding of different theoretical approaches to new venture creation, growth and maturity in different spatial contexts;
- explain conceptual issues on entrepreneurship and its links with innovation clearly and concisely and how these concepts help us better understand economic and social development;
- evaluate and explain the relationship between different types of new ventures, as in new small firms, corporate entrepreneurship, new ventures within public and not-for-profit organisations in different countries, and develop relevant business models for their growth;
- develop realistic ideas for engaging with new business creation and growth in different environments;
- identify, develop and manage new business creation and innovation in existing organisations.

Syllabus

- Entrepreneurship and Innovation
- Entrepreneurial and Innovative People
- Entrepreneurial and Innovative Organisations – Small Firms, Medium Firms, Large Firms, High Impact Entrepreneurship
- The Entrepreneurial and Innovative Environment – Culture, Space, Institutions, Framework Conditions and the role of Government
- Entrepreneurship, Growth and Development – Economic and Social Aspects
- The Social Aspects of Entrepreneurship; Social Entrepreneurship and Social Innovation
- Internationalisation, Globalisation and Transnational Entrepreneurship
- Entrepreneurial Finance
- Emerging Forms of Entrepreneurship and Innovation

Learning and teaching methods

This module will be delivered by learning materials provided on the learning platform supplemented by readings. Students also have access to a series of 'Listen Again' lectures recorded on campus by Essex Business teaching staff. Tutor support will be available to students via phone, email, and weekly live seminar sessions. Each seminar revolves around a subject case study which links to the same resources used by students in the on-campus programme.

Description of unit of assessment	Length/Duration	Submission Date	Weighting
End of Module Project	2,500 words	End of Unit 6	70%
Discussion Forums x 2	Up to 10 posts in each forum	End of Units 2 and 4	20%
Individual Reflective Journal	3 entries	End of Units 2, 4 and 6	10%