Director’s Workshop

Module description

The Director’s Workshops will address a wide range of current and critical management issues, including: local and national industrial figures discussing their current issues; academics discussing their current research and how it is impacting business; student led discussions on business issues specific to their own industry or geography; writing workshops and other research and reporting techniques.

This module aims to:

- Provide online MBA students with an opportunity to reflect on current business issues, academic writing and global developments, as well as tie together learning from across other MBA modules.
- Help students select and address a suitable sustainable management topic for their MBA projects.
- Provide online MBA students with an opportunity to reflect on how these workshops and their independent research for their MBA projects will affect their future approach to business and management.
- The workshops will provide opportunities for students to demonstrate skills in:
  - group work
  - presentation
  - time management and working to deadlines
  - peer review and feedback
  - distillation of current information

Learning outcomes

On completion of this module, students will be able to:

- show an appreciation of current business and global issues.
- articulate a business issue and develop and articulate and execute a plan to address it.
- identify and understand ethical issues in management research.
- synthesise and apply knowledge from multiple course modules to a business problem.
Syllabus

- Business Simulation/Game
- Case Studies: devised and led by existing tutors/external speakers/University of Essex Online tutors
  - employability and Recruitment skills
  - sustainability
  - Demographics
  - Cloud computing
  - Innovation
  - Entrepreneurship
  - Online Marketing campaign
  - Starting a business/developing a business idea (Dragons Den)
- Leadership/Conflict management
- Crisis Management
- Corruption and Business ethics
- Global Business (EIS style case studies)
  - China
  - India
  - Latin America
- Industry Sector Studies
  - Primary
  - Secondary
  - Tertiary

Learning and teaching methods

The Directors Workshops will take place quarterly through the two years of the standard study period for part-time students during the inter-module break. Each workshop will take place over the period of a week:

- Monday: Introductory session
  - Guest speaker/subject expert including seminars– 1 hour (synchronous, but also recorded).
  - Tutor led task explanation and allocation of students to groups, arrange meeting schedule for the remainder of the week – 1 hour (synchronous, but also recorded)
- Monday – Thursday: Student led groupwork
  - Facilitated by tutor available at fixed times throughout the week – 6 hours.
  - Synchronous – Zoom
  - Asynchronous threaded discussion
- Friday: Group presentations with tutor-led seminars – 2 hours (recorded).

Description of unit of assessment | Length/Duration | Submission date | Weighting
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Students will be required to take part in 6 Director's Workshops throughout the 2 years and submit a portfolio of their contributions to the group activities | 2,500 words | | 100%

READY TO APPLY? Complete the online application form and an Admissions Adviser will be in touch to assist you in the enrolment process. APPLY NOW