**Director’s Workshop**

**Module description**

The Director’s Workshops will address a wide range of current and critical management issues, including: local and national industrial figures discussing their current issues; academics discussing their current research and how it is impacting business; student led discussions on business issues specific to their own industry or geography; writing workshops and other research and reporting techniques.

**This module aims to:**

- Provide online MBA students with an opportunity to reflect on current business issues, academic writing and global developments, as well as tie together learning from across other MBA modules
- Help students select and address a suitable sustainable management topic for their MBA projects
- Provide online MBA students with an opportunity to reflect on how these workshops and their independent research for their MBA projects will affect their future approach to business and management
- Provide opportunities for students to demonstrate skills in:
  - group work
  - presentation
  - time management and working to deadlines
  - peer review and feedback
  - distillation of current information

**Learning outcomes**

On completion of this module, students will be able to:

- show an appreciation of current business and global issues
- articulate a business issue and develop and articulate and execute a plan to address it
- identify and understand ethical issues in management research
- synthesise and apply knowledge from multiple course modules to a business problem

**Syllabus**

- **Business Simulation/Game**
- **Case Studies**: devised and led by existing tutors/external speakers/University of Essex Online tutors
  - Employability and recruitment skills
  - Sustainability

**Description of unit of assessment**

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<tr>
<th>Description of unit of assessment</th>
<th>Length/Duration</th>
<th>Submission date</th>
<th>Weighting</th>
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<td>Students will be required to take part in 6 Director’s Workshops throughout the 2 years and submit a portfolio of their contributions to the group activities</td>
<td>2,500 words</td>
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**Learning and teaching methods**

The Directors Workshops will take place quarterly through the two years of the standard study period for part-time students during the inter-module break.

Each workshop will take place over the period of a week:

- **Monday**: Introductory session
  - Guest speaker/subject expert including seminars—1 hour (synchronous, but also recorded).
  - Tutor led task explanation and allocation of students to groups, arrange meeting schedule for the remainder of the week – 1 hour (synchronous, but also recorded)
- **Monday – Thursday**: Student led groupwork
  - Facilitated by tutor available at fixed times throughout the week – 6 hours.
    - Synchronous – Zoom
    - Asynchronous threaded discussion
- **Friday**: Group presentations with tutor-led seminars – 2 hours (recorded).

**Module code**: MBADW  
**NQF level**: 7  
**Credit value**: 10  
**Study duration**: 6 weeks