



Module code	MBADW	NQF level	7
Credit value	10	Study duration	6 weeks

Director's Workshop

Module description

The Director's Workshops will address a wide range of current and critical management issues, including: local and national industrial figures discussing their current issues; academics discussing their current research and how it is impacting business; student led discussions on business issues specific to their own industry or geography; writing workshops and other research and reporting techniques.

This module aims to:

- Provide online MBA students with an opportunity to reflect on current business issues, academic writing and global developments, as well as tie together learning from across other MBA modules
- Help students select and address a suitable sustainable management topic for their MBA projects
- Provide online MBA students with an opportunity to reflect on how these workshops and their independent research for their MBA projects will affect their future approach to business and management
- Provide opportunities for students to demonstrate skills in:
 - group work
 - presentation
 - time management and working to deadlines
 - peer review and feedback
 - distillation of current information

Learning outcomes

On completion of this module, students will be able to:

- show an appreciation of current business and global issues
- articulate a business issue and develop and articulate and execute a plan to address it
- identify and understand ethical issues in management research
- synthesise and apply knowledge from multiple course modules to a business problem

Syllabus

- Business Simulation/Game
- Case Studies: devised and led by existing tutors/external speakers/University of Essex Online tutors
 - Employability and recruitment skills
 - Sustainability

- Demographics
- Cloud computing
- Innovation
- Entrepreneurship
- Online marketing campaign
- Starting a business/developing a business idea (Dragons' Den)
- Leadership/conflict management
- Crisis management
- Corruption and business ethics
- Global Business (EIS style case studies)
 - China
 - India
 - Latin America
- Industry Sector Studies
 - Primary
 - Secondary
 - Tertiary

Learning and teaching methods

The Directors Workshops will take place quarterly through the two years of the standard study period for part-time students during the inter-module break.

Each workshop will take place over the period of a week:

- Monday: Introductory session
 - Guest speaker/subject expert including seminars– 1 hour (synchronous, but also recorded).
 - Tutor led task explanation and allocation of students to groups, arrange meeting schedule for the remainder of the week – 1 hour (synchronous, but also recorded)
- Monday – Thursday: Student led groupwork
 - Facilitated by tutor available at fixed times throughout the week – 6 hours.
 - Synchronous – Zoom
 - Asynchronous threaded discussion
- Friday: Group presentations with tutor-led seminars – 2 hours (recorded).

Description of unit of assessment	Length/Duration	Submission date	Weighting
Students will be required to take part in 6 Director's Workshops throughout the 2 years and submit a portfolio of their contributions to the group activities	2,500 words		100%