



Module code	MBAP20_PBUS7E	NQF level	7
Credit value	40 credits	Study duration	26 weeks

MBA Project

Module description

The MBA Project is a significant, self-directed piece of work involving a 'hands on' live project that enables you to consolidate and deepen your MBA learning while pursuing avenues of personal or professional relevance.

The MBA Project is led by a suitable management issue, problem or business opportunity which is critically discussed or evaluated with reference to existing research and primary, as well as secondary data. An understanding of the academic debate and critical application of existing research (and the student's own research) to a case, are key to the MBA Project.

The outcome of the MBA Project is a written report of no more than 10,000 words in length, based upon a comprehensive understanding of the relevant literature and elements of primary as well as secondary data research that you have conducted yourself.

This module aims to:

- Consolidate the student's MBA learning
- Demonstrate an ability to design, plan, lead and manage a significant, self-directed piece of work of relevance to an organisational setting.

Learning outcomes

On completion of this module, students will be able to:

- show an appreciation of current business and global issues
- design, lead and manage a project aimed at addressing a clearly identified business and/or management issue
- scope the project and design a proposal
- understand methodologies to help structured thinking, and the techniques for effective project management.
- make a reasoned and critical selection of information sources, analytical tools and techniques appropriate to the specific issue being investigated
- identify and understand ethical issues in management research
- synthesise and apply knowledge from multiple course modules to a business problem
- analyse, evaluate, and present a coherent extended argument
- evaluate and recommend appropriate courses of action
- manage relationships with a client – including managing risk, productive relationships, expectations, handling problems, barriers to implementation, evaluation. Understand the protocols, expectations and outcomes of engaging with organisations as clients

Syllabus

There are one-to-one supervisory meetings tailored to each student for their specific research project, there are no common taught lessons.

Learning and teaching methods

Students will be allocated a supervisor and each student should expect about 10 hours with their supervisor. Contact details may be found on the relevant pages in Moodle and the key outcomes of supervisory meetings and discussions will be recorded in the student's Journal Tool.

Description of unit of assessment	Length/Duration	Submission date	Weighting
Project proposal	2,500 words		30%
Project report	10,000 words		70%