



Module code	TMIOC_PBUS7E	NQF level	7
Credit value	10	Study duration	6 weeks

The Management of Innovation and Organisational Change

Module description

This module provides a comprehensive introduction to the management of innovation and organizational change. The module is aimed specifically at MBA students who may be responsible for innovation projects in a wide range of organizational settings. The module will provide these students with the analytic frameworks, diagnostic tools and communication skills required for the management of innovation.

This module aims to:

- Introduce MBA students to the management of innovation and organizational change
- Develop analytic and practical skills relevant to the management of innovation

Learning outcomes

On completion of this module, students will be able to:

- understand contemporary theories of innovation management and organizational change
- understand and use a range of analytic frameworks and diagnostic tools required for the management of innovation and organizational change
- develop stakeholder management, communication and constituency-building skills that are relevant to innovation and the implementation of organizational change

Syllabus

- Innovation and change as major themes in management and organization studies
- Social process perspectives on the management of innovation and change
- Case study analysis of innovation and change
- Analysing project failure and the non-spread of innovation
- Stakeholder management and socio-technical systems analysis
- Role-taking, role switching and distributed change management
- Managing innovation across organizational and institutional boundaries

Learning and teaching methods

This module will be delivered by learning materials provided on the learning platform supplemented by readings. Tutor support will be available to students via phone, email, and a fortnightly seminar session.

Description of unit of assessment	Length/Duration	Submission date	Weighting
End of module project	2,500 to 3,000 words	End of Unit 6	70%
Discussion forums x2	Up to 10 posts in each forum	End of Units 2 and 4	20%
Individual reflective journal	3 entries	End of Units 2, 4 and 6	10%